

## Paperless Billing from United Water

United Water currently sends over 4.6 million paper bills every year to our customers throughout the United States which represents almost 120 tons of paper. The environmental impact of this paper billing operation is significant, with over 239 tons of trees harvested, almost 2 million gallons of water used and over 600,000 pounds of greenhouse gases emitted.

Later this year, United Water will introduce secure, safe and convenient eBilling services. This new paperless billing service will allow you to receive your bill for water services directly in your email inbox. The eBill will look exactly like your current paper bill, and all bill inserts will be included for your information. The eBill has the added benefit of allowing you to pay the bill directly from your bank account with our electronic check facility. This service will be provided free to all eBill customers.

We understand that many of our customers prefer to receive a paper bill. However, we encourage you to join us in our commitment to environmental sustainability.

We also understand that many customers are concerned over the security of electronic billing. United Water shares your concern. The email containing your United Water bill will include the United States Postal Service electronic postmark. This provides the email with the same Title 39 Federal legal status as your paper mail.

United Water will never share customer email addresses with any other company.

Over the coming months our focus will be on gathering as many email addresses from our customers as possible. You will always have the choice of how you want to receive your bill, but we encourage all customers to at least try this new service. If you like it, you have made a little step in protecting the environment today, and for future generations.

If you are interested in learning more about this new service and providing your email address, please call the Customer Service number on the back of your bill.

Help us help the environment — together we can make a difference.

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In keeping with our commitment to the environment, this publication was printed on recycled paper.

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# WaterWays

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## It's Time to Conserve



The average American uses about 150 gallons of water every day.

You can reduce your water consumption by

up to 25 percent by taking just a few simple steps. By doing so, you'll conserve a precious natural resource and save money, too. Water conservation provides cost-benefits to you! You can save up to \$200 a year if you decrease your outdoor water use. Summer water use by our customers almost doubles over the amounts used during winter. Much of this increased use is attributable to lawn and landscape irrigation. Studies have shown that much of this irrigation usage is wasted due to unnecessary over-watering.

### So Observe the Following:

#### Water infrequently:

once every 3 – 4 days at most

#### Water at the appropriate time:

before 9 am or after 5 pm

#### Visit our Conservation website:

([www.uwconserve.com](http://www.uwconserve.com)) for water-saving tips and great deals on water-saving products



### Water-Saving Kits at a Reduced Rate

Water is a precious natural resource and we encourage our customers to use it wisely. So stop pouring water — and money — down the drain. Our conservation kits can help reduce your water use by up to 25 percent. It will also help you save money on your water and energy bills. The more you conserve, the more you save!

United Water has partnered with Niagara Conservation to offer you high quality conservation products at significant savings. Niagara is a New Jersey based corporation with a commitment to conservation spanning over two decades. Today, energy management officials, government leaders, contractors and energy conscious consumers count on Niagara for premium quality, exceptional service, and the best and most innovative products in the industry. This includes the “Earth” Massage showerhead favorably reviewed by *Good Housekeeping* magazine.

United Water has negotiated special pricing with Niagara Conservation for three water saving kits. The kits are being offered at close to a 50 percent savings on retail pricing. The price includes shipping,

handling and taxes, where applicable. For more information or to purchase a water-saving kit, please visit: [www.waterconservationproducts.com](http://www.waterconservationproducts.com).



**Standard Water-Saving Kit**  
\$5.00 (Retail value: \$30.00)



**Outdoor Landscape Kit**  
\$7.00 (Retail value: \$40.00)



**Deluxe Water-Saving Kit**  
\$15.00 (Retail value: \$65.00)

**If you don't have access to the internet, please contact Customer Service for a form and additional information.**